

# OFFERU - EVENT MANAGEMENT

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Offeru provides our clients one-stop customised solution in planning and execution of different kinds of events; aims to achieve the specific goals behind each campaign and event.

We focus on :

- Music performance
- Floor game and shows
- Seasonal events
- Workshops
- Social & CSR events

# MUSIC

## A SENSATIONAL TOUCH TO THE ATMOSPHERE

- *own and professional artists*
- *high performance standard*
- *different style to fit different theme, from pop to jazz band, from indie to strings trio*
- *one of the best ways to attract traffic outdoor and indoor*



# FLOOR GAMES AND SHOWS

EXTRA FUN AND JOY TO THE CROWD

- *interesting and interactive floor games and show give your customers happiness and fun*
- *balloon twisting, close range magic, body paintings, etc...*
- *increase exposure in online social platform*



# SEASONAL EVENTS

## EXTRAORDINARY TASTE ON SPECIAL DAYS

- *increase traffic*
- *increase exposure in social platform*
- *boost seasonal sales*



# WORKSHOPS

## BUILD LOYALTY & CUSTOMER RELATIONSHIP

- *increase traffic*
- *manage membership*
- *build loyalty of the customers*
- *maintain customer relationship*
- *increase exposure in online social platform*



# SOCIAL & CSR EVENTS

## PUBLICITY AND BRAND BUILDING

- CSR program and campaign
- Achieve publicity in main stream media, local news
- Gain publicity in online media
- Soft branding

# We offer one stop service, from planning, execution, media invitation, press release, news clippings

